



Body Bronze 24/7

Franchise Prospectus



Glow & GO

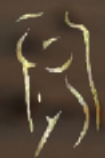
Get ready for the spray tan revolution with Body Bronze 24/7, where innovation meets automation to give satisfied customers a sun-kissed glow on the go.

Our franchise offers a cutting-edge tanning experience with fully automated spray tan booths, providing a swift and convenient 4-minute tan solution for busy people wanting to look their best on the fly.

Customers enjoy a hassle-free process, requiring no assistance, as our height-sensitive and highly accurate machines guarantee a flawless, natural-looking tan every time.



Say goodbye to the awkwardness of traditional spray tans; our automated booths eliminate the need for face-to-face sprays, ensuring a completely contactless, consistent experience every time.



The Booth

That Does It All

Body Bronze 24/7 tanning booths are highly sophisticated smart machines pioneered and manufactured by the world-leading US tan technology brand sunlessinc.



Body Bronze 24/7



The Booth

Tan Technology

Designed to be fully self-sufficient, the tanning machine guarantees a perfect tan with precision height-sensitive scanning and state-of-the-art design to ensure an even spray from head-to-toe. Just like a human spray tanner, the booth allows:

- Customers to select their desired shade, and the technology recognises the selection.
- The voice-guided booth provides a fully interactive experience, guiding customers through the optimal positions for a perfect tan.
- Equally impressive is the machine's self-cleaning capabilities, the fully automated booth will complete a self-wash and self-rinse cycle after each spray tan customer, this ensures that the booth is clean, ready and available for the next customer.

Customers enjoy a hassle-free process, requiring no assistance, as our height-sensitive and highly accurate machines guarantee a flawless, natural-looking tan every time.



Body Bronze 24/7



The Software

Safety and security are paramount in an automated 24-hour tanning booth, which is why we utilise GymMaster gym management software with advanced security systems and facial recognition technology to ensure customers are safeguarded from the moment they enter the booth.

GymMaster can permit and deny entry, open doors, and send safety alerts. As an added layer of security our cameras film the entrance from the outside as you enter the premises and also in the foyer/reception area, sending a live feed to the franchise partner to watch at their discretion. Aside from its impressive safety features, GymMaster can measure and report on the foot traffic in your booth, the number of tans completed, number of active members, and more.

{ The program also acts as an in-house CRM, EDM and booking and administration service, taking care of every facet of the business and allowing you to generate a truly passive income. }

Why Customers Love Body Bronze

○ Convenience

With 24/7 access to the booths and full body tans that can be completed in only 4 minutes, our customers love the flexibility of getting a tan that fits seamlessly into their busy schedule.

○ Easy Payment Plans

Our easy payment plans offer full flexibility with no lock-in contracts and a variety of tanning package options. Clients can stop in casually or buy a pack and pop in as often as they need.

○ Lack of Exposure

Without a physical spray tanner, customers can feel at ease undressing for a tan, and with booths compact enough to suit a variety of locations, customers no longer have to feel self-conscious making the trip to the salon in tanning clothes.

○ Quality Solution

Our tanning solution is natural, organic, water-soluble, non-comedogenic and doesn't transfer. Made and designed in Australia, it's long-lasting without any nasty stuff.

○ Consistency

The sunlessinc machine has 3 precision nozzles designed to evenly distribute a streak-free tan on every body type, every time. Shades are consistent too, with intelligent recommendations for those unsure of their best colour match.





Time To Tan

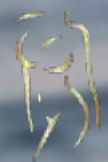
The automated spray tan industry has only recently hit Australian shores on the back of colossal success in the States, presenting a uniquely rare opportunity to capitalise on an emerging, high-demand industry.

As the only automated tanning booth franchise model in Australia Body Bronze 24/7 is without competition and set to take the nation by storm, dominating this incipient market.

As a Franchise Partner

You can be a part of this exciting new venture, while benefiting from exclusive territories, technicians Australia-wide that can support you in any emergency, and most importantly, the chance to earn a passive income.

As an automated operation, partners can run their booth as a stand-alone studio or incorporate it as an add-on to an existing business in the health, wellness, fitness and beauty industries.



Earn Money In Your Sleep

A truly passive income business model that is 24/7 like no other in the market today.

Body Bronze 24/7 fully automated tanning booth offers a rare opportunity to generate a self-sustaining, passive income - literally while you sleep! 24/7 access to the booths means money coming into your pocket no matter where you are or what you're doing.



Better yet

Partners can remotely monitor the booths statistics, how many spray tans the booth has performed on any given day, week or month. Partners will receive automatic alerts when the spray tan solution reaches low which will indicate when the solution requires a changeover.

With the help of AI and technical support problems and minor faults can be resolved remotely. The only maintenance required is servicing every 6 months which is carried out by the manufacturer's technicians. The booth has it's own self-rinsing and self-cleaning capabilities after each spray tan which means you do not need to clean the booth yourself. All aspects of operations has been designed with full automation in mind.

The passive potential

These tasks, alongside marketing, can all be outsourced, making Body Bronze 24/7 a passive income prospect unlike anything on the market today.



Our Values

Innovative

State-of-the-art tanning booths that are fully automated, delivering the most even, natural, and long-lasting spray tan at a time suitable to our customers 24/7.

Dependable

By providing tanning booths with quality, safety and durability in mind, as well as a support number for emergencies.

Trustworthy

We provide an automated, safe environment where customers do not feel judged by their nakedness.

Quality

Our products complement a wellness lifestyle with Eco-certified, gluten-free, paraben-free, non-comedogenic, cruelty-free, and nut-free ingredients.





Target Market

- Women and men
- Bodybuilders
- Brides
- People going on holiday
- Skin-conscious individuals
- Ball attendees/events
- Those looking for a healthy glow

Marketing Channels

- Digital
- Social
- SEO
- GMB
- Expos
- Loyalty program

Training

- Systems
- Machine maintenance
- Solution restocks
- Machine operations
- Studio presentation and cleaning
- Memberships
- Marketing exposure
- Machine statistics reporting
- Field sales training





FAQS

HOW LONG IS THE FRANCHISE AGREEMENT FOR?

The standard term is an initial period of 5 years and 1 further term of 5 years (10 years total).

WHAT FINANCIAL DETAIL WILL I GET?

A closer look at our financials is provided later in the application process. In the meantime, we have provided some initial and ongoing figures as a guide.

HOW LONG WILL IT TAKE BEFORE I OPERATE MY FRANCHISE?

We estimate that from the time you sign the agreement to when you are ready for your first customers will be approximately 4-8 weeks.

HOW DO TERRITORIES WORK?

Your territory is exclusive. Regardless of the number of other Franchises around you, you are the only Franchise Partner who can advertise and market in your area. Your Franchise Agreement lays out the exact boundaries of your territory, and this territory is protected from other Franchise Partner activities.

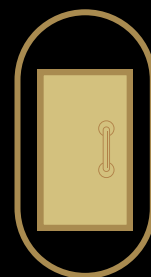
WHO LOOKS AFTER ADVERTISING?

Our approach is that Franchise Partners are given the freedom to market to their customers at an organic and local area level. National advertising and marketing campaigns are organised through Head Office for efficiencies and cost advantages.





THE INVESTMENT



**Expected Fit out /
Equipment Cost**

85,000 -
\$115,000



**Opening
Stock Order**

\$2,500



**Initial
Marketing Fee**

\$8,000



**Ongoing
Marketing Fee**

\$500



**Franchise
Purchase Fee**

\$50,000



**Monthly
Franchise Royalty**

8.5%



**Training
Fee**

\$2,500



**Legal
Fees**

\$3,000



While every effort has been made to ensure the accuracy of the information provided in this document, the Franchisor disclaims liability for inaccuracies. The projected establishment costs provided in this document are based on reasonable assumptions derived from our experience in operating this type of business. All costs shown exclude GST.

Ready to take the next step?

info@bodybronze247.com.au





Body Bronze 24/7

Glow With Us

As a Body Bronze 24/7 Franchise Partner, you step into a realm of unparalleled innovation and profitability, offering customers a seamless, efficient, and contactless spray tanning experience that they'll look forward to every time.

Join us in revolutionising the future of spray tanning and embrace the potential to earn the passive income you've always dreamed of.



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& GO